



Maleny Visitor Information Centre



Shop 2 / 23 Maple Street
MALENY Qld 4552

Telephone: 07 5499 9033

Email:

info@malenyinformationcentre.org.au

Website:

<https://malenyinfocentre.edublogs.org/>

I would like to extend an invitation for you to join our Business Partnership program.

The Maleny Visitors Information Centre (MVIC) is in great premises in the Maleny Community Centre. Our walk in shop is attractively fitted out with a wide, open frontage onto the busiest point of Maple Street.

We are self funded and are managed by a hard working band of volunteers who take pleasure in promoting our wonderful district and of course in turn your business. To enable us to continue this service we offer our Partnership Programs with the associated fees enabling us to provide an ongoing service for our visitors to the Maleny area whilst generating income which assists in the administration of the centre.

I hope you will join our Partnership Program by choosing a Standard Business Partnership at \$50 pa or a Platinum Partnership at \$150 pa. Each additional Brochure Display Slot is \$25 pa.

Both partnerships will display your brochure within the appropriate section. This enables our visitors to freely view and/or personally select your brochure at their convenience. Where relevant, your business is also listed on our free hand out sheets which give a brief summary of your business and are extremely popular with our visitors. And of course our volunteers are always available to answer questions and provide information on your behalf.

If you have events to promote you are welcome to inform us of these in advance either via email at webadmin@malenyinformationcentre.org.au or via a message through our Facebook page www.facebook.com/MalenyVisitorInformationCentre.

You may also participate in our familiarisation program which gives you the opportunity to personally promote your business to our volunteers when they visit.

In addition to these benefits if you choose to join us as a Platinum Partner your business will be included on our video display. The video runs continuously during

the day between 9am and 8pm, seven days a week. The video can be viewed both from the street and within the centre. You will have a maximum of 12 photos of your choice which will be shown in landscape format to fill the screen and your business logo will be included on each photo. We also promote our Platinum Partners on our Facebook page on a rotational basis throughout the year.

Business Partners are eligible to be included on our website: malenyinfocentre.edublogs.org Should you wish to be included on the site, we will require a photo and a link to your website, Facebook page or other web based platform. Please note that the website is link based and not content based and so no content will be accepted. Please provide a high resolution photo capable of being scaled to a width of 740px. It is not necessary to send it at this size, just have potential to reach this as a minimum width. The photo and your link may be emailed to webadmin@malenyinformationcentre.org.au

I have attached both application forms and you may complete the relevant partnership details and deliver to the Maleny Visitor Information Centre along with the fee either by **cash or cheque**, or **EFT**

OR

You may prefer to pay by direct credit (clearly identifying your business) to:

BSB: 124 156
Account Number: 23161849
Account Name: Maleny Visitor Information Centre.

Your application will be reviewed for approval by the MVIC committee before payment is requested and brochures are displayed. I will contact you promptly to advise you of the outcome.

Regards Marie Strichen

*For Maleny Visitor Information Centre
Shop 2, 23 Maple Street
Maleny*